

# Honors Studio Art

## Final Exam Project

### Mrs. Duffus

#### Portfolio Website

Create a website highlighting your art portfolio. There are many free website to help you do this. Wix.com is currently one of the best. Make sure you choose a login that will make a good URL. Remember colleges will be looking at this.

#### **Requirements:**

1. **MENU BAR** – The menu should be consistent throughout the website. Make sure all the menu links are available on every page for easy navigation. Make sure they all work! Include the following on the menu:
  - a. **Home page**-This page should quickly tell people what the website is about and entice the viewer to click further. All images must be of your own original work. You can use images or parts of images from your portfolio.
  - b. **Bio/Artist Statement** -Write about your art! DO NOT write about where you live or go to school. Remember, ANYONE can read this.
  - c. **Contact – Name and Email ONLY!** NO phone number or addresses
  - d. **Portfolio**
    - i. You can have 1 menu button for the portfolio or multiple buttons. For example it could read “portfolio” or you could use a few buttons to sort your work; “Drawing”, “Photography”, “Graphics”...
    - ii. You must include a minimum of 12 works of art.
    - iii. Arrange you portfolio to enhance your work. Make sure your pages aren’t too cluttered.

Example menu:

<b>HOME</b>	<b>BIO</b>	<b>Photography</b>	<b>Drawings</b>	<b>Paintings</b>	<b>Contact</b>

# Honors Portfolio Website Rubric

**NAME:**

**Website URL:**

	COMMENTS	150 Points
<b>HOME PAGE-</b> <ul style="list-style-type: none"> <li>• Is it enticing?</li> <li>• Original Imagery</li> <li>• Composition</li> <li>• Complete menu</li> <li>• NO SCROLLING should be needed!!!</li> </ul>		20 points
<b>CONTACT PAGE</b> <ul style="list-style-type: none"> <li>• Name</li> <li>• Address</li> </ul>		10 points
<b>BIO/Artist Statement</b> <ul style="list-style-type: none"> <li>• Paragraph about you as an artist.</li> <li>• Include goal</li> <li>• Talk about style</li> <li>• DO NOT talk about where you live and go to school</li> </ul>		20 points
<b>Portfolio</b> <ul style="list-style-type: none"> <li>• Minimum of 12 images</li> <li>• Images should be cleaned and cropped to look like originals</li> <li>• Images should be between 72-100DPI and about 5"</li> </ul>		Up to 60 (5 for
<b>Navigation</b> <ul style="list-style-type: none"> <li>• Does it work?</li> <li>• Is everything linked?</li> <li>• Are proper links on every page?</li> </ul>		10 points
<b>Overall Design</b> <ul style="list-style-type: none"> <li>• Organization</li> <li>• Ease of navigation.</li> <li>• Style- does it fit your art?</li> <li>• Originality/creativity</li> </ul>		30 points
<b>Possible extras</b> <ul style="list-style-type: none"> <li>• Blog page</li> <li>• Multiple portfolios</li> <li>• Quality work over 12 images</li> <li>• Original website created-No template used!</li> </ul>		Varies
<b>Final Comments and Grade</b>		

## **HONORS Studio Art**

**Written Critique of Final Portfolio- Please Type and print 2 copies  
(Put one copy in your sketchbook and hand one into me)**

- 1. How many successful, college ready works of art do you have?**
- 2. How many observational pieces are in your portfolio?**
- 3. How many Self-portraits?**
- 4. Is your portfolio mostly 2D design, 3D Design, or Drawing?**
- 5. What medium is dominant in you portfolio?**
- 6. Do you feel you have a specific style? Describe it?**
- 7. What strengths do you exhibit in your portfolio?**
- 8. What are you thinking of majoring in in college?**
- 9. What schools are you interested in?**
- 10. What is missing from your portfolio?**
- 11. What are your portfolio goals for the summer?**
- 12. List five ideas for a possible concentration.**